

# Social Media Calendar *Stories and Posts on IG and Facebook*

<i>First Post</i>	In your first post, you are going to introduce your new adventure with Xyngular to bring awareness to your audience! Post on your feed and share to your story.
<i>Promotions</i>	Share any new and relevant promotions for this month on your personal story!
<i>Take a Poll</i>	Create a question on your story and ask your audience what they would like to see more of! This creates engagement and you'll know who is really watching and following along!
<i>Product</i>	Choose your favorite product or one you're excited to try and share. List some of the benefits.
<i>Consistency</i>	You're doing great! I promise people are watching! Stay the course. Post an encouraging quote that you can relate to your story.
<i>Product Usage</i>	Share your morning routine using your favorite Xyngular products! Probiotics, collagen, protein, etc.
<i>Throwback</i>	Share a throwback to your feed and explain the meaning behind the picture and why you chose it!
<i>8-Day</i>	What better day to post about the 8 day jumpstart than on day 8 of being a distributor! share the program and ask if any of your followers would like to be apart of an 8 day jumpstart challenge on your story!
<i>Reel</i>	An easy way to make a reel, is make a tik tok and share to your instagram! Remake a funny video you have seen in the last 10 days!
<i>Success Story</i>	Share a before and after from the 8 day jumpstart program on your story
<i>Hacks</i>	Post a quick tip that you and others could use to make life easier and then share it!
<i>Savings</i>	Share a tip on your story on how others could save money!! Start applying this trick in your daily life!
<i>This or That?</i>	Should Pineapple go on pizza?! Ask your followers which they prefer or ask them another this or that on your story!
<i>Results</i>	Share your personal results in a post! Noticeable results, how you're feeling, more energy!
<i>Audience</i>	Use today to post the number one thing your audience wanted to see more of on your feed!
<i>Wisdom</i>	Share a dose of wisdom to your followers! You can do all things you set your mind too!
<i>A Day in My Life</i>	Post a photo or short video of you using the products in your day-to-day life on your story or feed!
<i>Victory Lane</i>	Share a victory you encountered this week! Can be as small as getting your house cleaned to as big as winning the lottery!
<i>Hobbies</i>	Share a hobby you like to do in your free time to your story or feed!
<i>Top 3</i>	Post your top 3 favorite products and explain them to your followers and the benefits they have to offer.
<i>Motivation</i>	Share some more motivation!
<i>You</i>	Celebrate by posting something you are proud of doing!!
<i>Teamwork</i>	Share a tip on what teamwork is about. Show how wonderful it is to be part of a team!
<i>The Unknown</i>	Share an unknown thing about Xyngular or a product that not many people know about!
<i>Comedy Central</i>	Share a joke on you story that is sure to make people laugh.
<i>Ask Me Anything</i>	Use a picture that makes you feel confident and say "ask me anything" on your story! Then let the fun begin! Be sure to share your answers for others to see!
<i>Go LIVE!</i>	I know, it seems really scary, but you can do it! Be authentic and share to your following something that happened throughout your day.
<i>Opportunity</i>	Make a post or story sharing about the life changing business opportunity that Xyngular offers!
<i>Take a Break</i>	You're doing great! Use today to reflect on your last 10 days of posts and reach out to 2 new people that have been actively participating.
<i>Your Why</i>	Take a new selfie to post to your feed! In the caption, tell people your why. Why you chose Xyngular?
<i>Product</i>	Choose another favorite product or one you're excited to try and share it on your story! Then become familiar with the product and choose 3 people who could benefit from it and reach out!
<i>Recipes</i>	Share a recipe that you found using Xyngular products or one that you created! Post a picture of it!
<i>Quote</i>	Post a quote of yours, or of someone that is known. Maybe a saying from one of your members!
<i>Congratulations</i>	Share news that you or someone else in your group is cause for celebration!
<i>Giveaways</i>	Play a game where you engage your audience and you giveaway a prize for a reason you choose.
<i>Education</i>	Post a product and discuss its many benefits, or educate on living a better life.
<i>Before and After</i>	Sharing photos sell! Share photos of before and after. Give a short bio, but let the photo speak.